



ZYENAC BUILDS CUSTOM APPS ON ZOHO CREATOR FOR PRAGATI

Business Name: PRAGATI OFFSET PRINTERS PVT LTD

Industry: Structural Designing & Printing

Location: Hyderabad, India

Size: 300+

CASE STUDY



PRAGATI

Introduction



Established in 1962, Pragati is a one-stop shop that can handle all the quality print requirements, from structural design to production to distribution. Having the entire operation in-house they ensure tight control over quality and faster turnaround.

Pragati wishes to be a partner of choice for customers by providing quality that meets or exceeds their expectations. Doing this consistently and on time, they wish to be their top-of-mind solution provider for all their print requirements.

They cover the entire gamut of print needs - from company profiles to brochures and catalogues, coffee-table books to calendars, folding cartons and labels to luxury rigid boxes and point-of-sale material





Pragati, a prominent printing company, wanted to automate the repeat orders received by them. The existing process requires manual copying of the specifications by a sales person and releasing the order - which takes time as well as can lead to any manual entry errors.

Additionally, the company seeks a robust solution for generating certificates of analysis to assure its customers of the highest standards of printing quality.

In light of these multifaceted issues, Pragati Offset Pvt. Ltd. is searching for a comprehensive software solution to address these challenges, streamline operations, and enhance customer satisfaction.

Pain Points

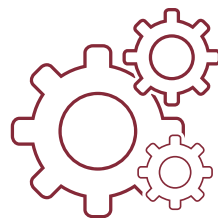
- **Need to increase Operational Efficiency:** The company faces operational bottlenecks due to the lack of an automated process for managing job lifecycles, resulting in resource wastage and increased administrative time.
- **Need to Automate Delivery Time Calculation:** Pragati used a system of manually checking the loads on various production systems to come up with a delivery time. This leads to delays in meeting customer expectations and managing workload effectively.
- **Need to Speed up Quality Assurance:** Ensuring and maintaining high-quality printing is crucial for Pragati Offset. However, a manual system for generating certificates of analysis hampers their speed of analysis & consequently delivery.
- **Need to increase Customer Satisfaction:** Increasing speed of handling reorders and speed of generating certificates of analysis to increase customer satisfaction.



Zyenac, in collaboration with Pragati developed a custom application leveraging Zoho Creator to address the multifaceted challenges faced by Pragati. The solution encompasses the following key components.

- **Order Lifecycle Management:** The custom app introduces a robust order lifecycle management system. This system automates and streamlines the entire process, from order creation to fulfilment, ensuring greater efficiency and transparency.
- **Certificate of Analysis (CoA) Generation:** The custom app incorporates intelligent CoA generation capabilities. It allows for creating certificates based on predefined tolerances, ensuring compliance with quality standards. The system dynamically generates CoA PDFs tailored to individual client requirements, enhancing quality assurance.
- **Delivery Time Optimization:** The custom app intelligently assesses the current production workload and capacity, enabling Pragati to provide customers with accurate and dynamic delivery time estimates. This feature enhances customer satisfaction by setting realistic expectations.
- **Customization for Customer Needs:** The custom app is highly adaptable, allowing Pragati to configure and customize the system to meet the unique requirements of different customers. This flexibility is pivotal in catering to a diverse clientele.
- **Enhanced Quality Control:** The solution empowers Pragati's quality check team with automated tools to ensure the highest printing quality. It aids in maintaining consistency and adherence to quality standards throughout production.

Apps Implemented



- ZOHO WORKPLACE
- ZOHO CREATOR

The custom app on Zoho Creator has transformed Pragati's operations, alleviating pain points related to order management, quality control, and delivery time estimation. This comprehensive system improves efficiency and elevates the company's competitive edge in the printing industry, ensuring customer satisfaction and compliance with industry standards.

Testimonial



“The Zyenac team has been very responsive to our needs and have come up with a solution well matched for our unique requirements using the ZOHO Creator application. Their work has allowed us to automate multiple areas - leading to improved speed, and transparent availability of information to our team when and where they need it. I would highly recommend the Zyenac team!”



**Harsha Paruchuri, Director,
Pragati**

About ZOHO & ZYENAC

“ZYENAC's expertise and seamless implementation of ZOHO transformed our operations. Their dedication and customized solutions significantly improved our efficiency, enabling us to scale and excel in our industry.”

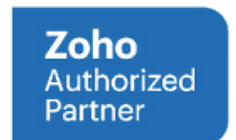
thank you!

ABOUT ZYENAC

If your organization wrestles with siloed data, fragmented systems, an array of software for diverse functions, and a lack of seamless collaboration among teams, ZOHO offers a dependable solution to surmount these obstacles.

At ZYENAC Solutions, we understand the frustration that stems from disconnected data, fragmented tools, and inefficient collaboration. That's why we're your dedicated ally in the realm of digital transformation. With our proficient team adept at harnessing various ZOHO applications, we're poised to guide you on a transformative journey.

Our mission is clear: to help you unearth a tailor-made solution with ZOHO, seamlessly integrate ZOHO into your workflow, and provide unwavering support until ZOHO becomes an indispensable part of your organizational ecosystem. Let's embark on this journey together and revolutionize the way you do business with ZOHO and ZYENAC.



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